

Imagining the future ...

As you can see mobile phones have developed rapidly over the last twenty years. I want you to try and imagine what a mobile phone might be like in another five years.

Researching

- What functions are available on phones now that were not available ten years ago?
- What functions do you have on your current phone?
- What do you wish your phone could do?

Imagining

- What will it look like?
- What new functions will it have?
- What materials will it be constructed from?
- What role will it have in peoples' lives?
- How will it link to other devices that people might use?
- Will it still be called a phone?
- What might this new device be called?
- What software and programs will it have?
- What new apps might be available?

Designing

- Draw some sketches of what you think the new device might look like
- Label your sketches and diagrams
- Write down your explanation of what the new device will do

Marketing

- Create a logo for the new product
- Create a slogan to sell your new device
- Design a poster to sell your new device
- Make storyboard for a TV advert to sell your new device
- Write the script for a radio advert to sell your new device

